

B R A I N C H I L D<sup>®</sup>

# Guide to Finance360:

Empowering Education Facilities with  
Comprehensive Financial Literacy Tools





## Product Overview

Financial literacy is no longer a luxury but a necessity. **Finance360** is a self-paced, interactive program tailored to address the financial education needs of students of all ages and backgrounds. From budgeting basics to understanding investments, this program is designed to empower learners with knowledge that has real-world applications.

## Key Benefits

### For Educational Leaders

- **Holistic Curriculum:** Provide your students with a complete financial education covering all critical areas.
- **Customizable Content:** Adaptable modules ensure alignment with institutional goals and curriculum requirements.
- **Seamless Integration:** Ready-to-go resources make it easy to implement in classrooms, online settings, or one-on-one sessions.

### For Learners

- **Practical Knowledge:** Immediate application of skills like budgeting, saving, and managing credit.
- **Engaging Learning:** Interactive, real-world scenarios enhance retention and understanding.
- **Empowerment:** Learners gain the confidence to make informed financial decisions for life.

# Key Features



## Comprehensive Learning

- Covers all aspects of financial literacy, including budgeting, investing, credit management, and retirement planning.

## Self-Paced Modules

- Flexible learning schedules that cater to individual needs, making it ideal for diverse educational environments.

## Real-World Applications

- Lessons grounded in practical scenarios to ensure concepts are relatable and actionable.

## Interactive Design

- Features quizzes, exercises, and real-life case studies to reinforce understanding and engagement.

## Customizability

- Lessons can be tailored to suit different age groups, learning levels, and institutional requirements.

# Program Modules

## Credit Management

Understanding and managing credit is a cornerstone of financial health.

- Topics Covered: Credit card usage, calculating interest rates, building credit scores.
- Example Activity: Learn how to calculate monthly interest from an APR of 18%.

## Debts & Loans

Distinguishing between good and bad debt helps learners make informed choices.

- Topics Covered: Types of debt, net worth statements, managing loans.
- Example Activity: Compare the long-term effects of educational loans versus payday loans.

## Income & Expenses

Managing income and expenses effectively is crucial for financial stability.

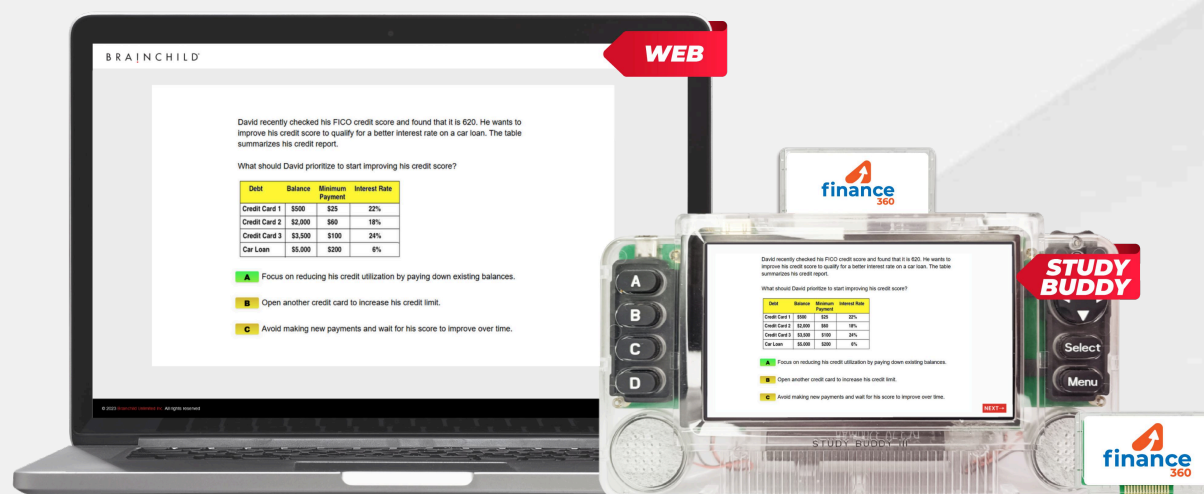
- Topics Covered: Budgeting, understanding paychecks, and tracking spending habits.
- Example Activity: Create a monthly budget based on a sample paycheck.

## Saving & Investing

Building wealth starts with saving and investing.

- Topics Covered: Financial institutions, retirement planning, savings strategies.
- Example Activity: Set and track a savings goal for an emergency fund.

This product is available in a **Web version & Study Buddy**, a handheld device that works with cartridges!





## Why Choose **Finance360**?

**Finance360**, the ultimate financial literacy tool designed to transform the way students learn about managing their finances. This guide provides an in-depth look into the product, its features, and how it can make a meaningful impact in educational institutions, adult learning centers, and correctional facilities. **Finance360** equips learners with essential life skills to confidently navigate their financial futures.



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## Contact Us

For more information or to schedule a consultation, please contact us at:

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